



ABC BULLION

Why Australian Investors Should Add **Silver** to Their Portfolio

Silver could be the market-leading precious metal in 2025, with multiple catalysts set to push prices higher. This ABC Bullion infographic highlights key reasons why Australian investors may wish to add silver to their portfolio today.



Substantial Outperformance in Precious Metal Bull Markets

Silver has strong outperformed gold in precious metal bull markets. This can be seen in the table right, which shows the returns generated by both gold and silver in the strongest precious metal bull markets of the last five decades, which includes the current bull market cycle.

The data shows that while gold prices more than doubled in these environments, delivering strong gains and wealth protection to investors, silver was by far the marked leader, generating averaging returns of almost 400%.

Source: ABC Bullion, World Gold Council, LBMA

Time Period	Gold Price Rise	Silver Price Rise	Silver Outperformance
Jun 73 – Dec 79	325%	1108%	783%
Jun 82 – May 83	38%	136%	98%
May 03 – Feb 07	84%	214%	130%
Dec 08 – Apr 11	78%	351%	273%
Mar 20 – Dec 24	62%	108%	46%
Average	117%	383%	266%

The Best Precious Metal to Hedge Inflation

Silver has historically been the best precious metal to invest in as protection against high rates of inflation, with an average return in Australian dollars of 21.5% in years that inflation was 3% or higher. That is an even better return than gold was able to deliver, as evidenced in the chart below. The likelihood that inflation will remain at problematic levels for some time only reinforces the case for investing in silver today.

Average Annual Returns When Inflation Above 3%



Source: ABC Bullion, World Gold Council, LBMA, ABS

Correlation to a Rising Stock Market

Silver has varied and growing use cases across a range of commercial applications, with technology advancements driving a more than 50% increase in industrial demand in the past decade.

This industrial demand means silver often performs well when the economy is growing, and the stock market is rising.

This can be seen in the table below, which shows the performance of stocks, gold, and silver, in yearly periods that the stock market goes up, with the data covering more than fifty years from the end of the 1960s through to the end of 2024.

Average Annual Returns When the Stock Market Rises

Source: LBMA, ABC Bullion



Historical returns like those seen above are part of the reason that investors that want both protection against inflation, and assets that perform well when the stock market is rising, continue to gravitate toward silver.

Trade Flexibility

Because silver is cheaper than gold, it's easier to spread a large sum of money across multiple products. For example, as at end December 2024, 1-kilo of gold was worth almost exactly \$135,000, while 1-kilo of silver was worth just over \$1,500.

This means that while an investor could only buy one 1-kilo gold bar with a \$150,000 investment (with some money left over), they could buy exactly 100 1-kilo silver bars.

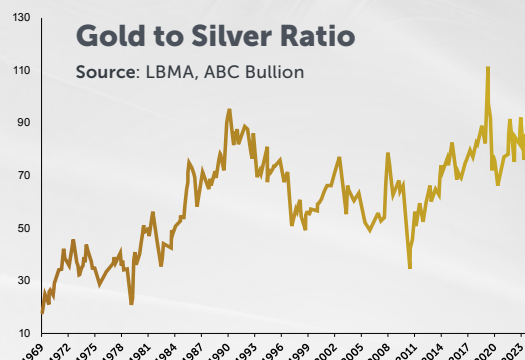
This also provides greater flexibility when it comes to eventual resale.





Market Indicators Suggest Silver Remains Cheap

The gold to silver ratio (GSR) measures how many ounces of silver an investor needs to afford an ounce of gold. The lower the GSR, the more expensive silver is relative to gold, while a higher GSR suggests gold is expensive relative to silver. The chart right shows the movement in the gold to silver ratio (GSR) from 1969 through to end of 2024. The GSR ended last year at 89, meaning 89 ounces of silver were needed to afford one ounce of gold. That is almost 50% higher than the long-term average GSR of 60, and almost 450% higher than the all-time low in the GSR which was just 16. The current GSR level suggests silver is cheap on a relative basis and that it may substantially outperform gold in the years ahead.

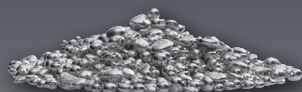


ABC Bullion is Australia's Leading Manufacturer of Investment Grade Silver Products

ABC Refinery, the exclusive manufacturer of ABC Bullion silver cast bars, is an internationally recognised precious metal refiner, accredited by the LBMA, the SGE, and CME Group. ABC Refinery refines more than 80% of Australia's primary silver production, ensuring clients of ABC Bullion can always access investment grade silver bullion produced to the highest ethical standards.



Which Products to Buy



POOLED SILVER



1KG SILVER BARS



5KG SILVER BARS



SILVER COINS

ABC Bullion is Australasia's leading precious metals and bullion specialist

Pooled Silver

Pooled silver can be bought either by specific weight (i.e. 1 kilo) or in fixed dollar amounts (i.e. \$10,000). Traded 24/7, ABC Bullion offers free storage for pooled silver. Perfect for new investors and SMSF trustees.

5kg Silver Bars

The largest investment grade cast bar in the ABC Bullion product range, these bars are particularly popular with those looking to make a substantial investment into precious metals. Can be purchased individually or in boxes of 3.

1kg Silver Bars

Our signature cast bar and best seller, 1kg ABC Bullion Cast Bars come with individual serial numbers and assay certificates, guaranteeing metal weight, purity and origin. Can be purchased individually or in boxes of 15.

Silver Coins

ABC Bullion offers a wide range of investment grade silver coins, including our own Eureka range and Untamed Landscapes series, to Maple Leafs, Britannias and Krugerrands. Perfect for those wanting to own precious metals in coin form, they can be purchased individually or in tubes.



Please call the ABC Bullion Sales and Customer Service team on 1300 361 261 to discuss the benefits of investing in precious metals

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